



THE BANK OF PUNJAB Pre-Qualification of Advertising Agencies

Applications are invited from experienced and professionally qualified advertising agencies for pre-qualification on the Bank's panel. The agency should offer multiple services including designing and printing of advertisements, conceptualization, production of TV commercials and documentaries along with having the capability to effectively manage events, public relations, marketing and other media activities.

Interested advertising agencies, accredited with APNS & PBA with no default history with APNS & PBA, may apply and will be required to provide inter alia the following information/particulars:

1. Profile.
2. Business should be active for at least 10 years (documentary evidence should be attached) along with a list of clients and letters of satisfaction from clients (Banks and Group of Companies/Organizations) during last 5 years.
3. Proof of sales tax registration, NTN Certificate of firm.
4. Bank Certificate/Statement not over 6 months old conforming credit turnover of at least Rs. 10 Million.
5. Affidavit on stamp paper of Rs. 100/- duly attested by the oath commissioner that the firm is not blacklisted and is not a tax defaulter etc.
6. This ad is also uploaded on websites of PPRA (www.ppra.punjab.gov.pk) and BOP (www.bop.com.pk)
7. Bank will not be responsible for any cost involved in the submission of documents.
8. Incomplete/conditional applications will not be accepted.

Firms fulfilling above criteria may obtain pre-qualification documents, containing all required information free of cost, on any working day (Monday to Friday) between 09:00am to 05:00pm till 05-09-2016 through email at corpcomm@bop.com.pk Pre-qualification documents are immediately available after this publication.

The applications complete in all respects, should reach Head Q/A & Corporate Communications, 2nd floor BOP Tower, 10-B, Block E/II, Main Boulevard Gulberg-III, Lahore, by 6th September, 2016 before 11:00am.

**Head Q/A & Corporate Communications
THE BANK OF PUNJAB**

2nd Floor BOP Tower, 10-B, Block E/II, Main Boulevard Gulberg-III, Lahore.
(042-35783701 Ext: 254, 207 & 235)